



Juan Macias
Country President, Canada
SVP Energy, US
Schneider Electric

Juan Macias is Country President of Schneider Electric Canada, a leader in energy management and automation solutions. He is also Senior Vice President for the Energy Business Unit in the United States, responsible for Medium Voltage Switchgear and Smart Grid Solutions. Juan states his primary focus in both Canada and the US as, “driving profitable growth”.

As a 26-year veteran of the electrical transmission and distribution industry, Juan brings a vast depth of knowledge and leadership experience to his current roles. Prior to joining Schneider Electric in 2015, he spent 10 years at General Electric in management roles in their Industrial Systems and Digital Energy business units in both the US and Canada; most recently leading the Grid Automation business. Preceding GE, he spent 15 years at ABB Power T&D in various sales and business leadership roles in the US and Mexico. Juan’s experience in leading teams covers a broad spectrum of products and solutions in power transmission and distribution, substation automation and industrial communications.

Juan holds a B.S. Degree in industrial engineering from New Mexico State University, Las Cruces, New Mexico, and an MBA from Rollins College, Winter Park, Florida.